

Minutes of PR Committee December 13, 2016

Meeting was called to order by Richard Mills at 10:15 a.m. at Coke's Diner, Fountain, Colorado. Present were Dick and Mary Mills, Bob and Betty Burr, Merv and Glenda Terrill, Doug Gabel and Ralph "Doc" Hathaway.

Discussion was held on an email from Dick Mills asking for our input on activities for the 2017 year. Several items were held over for future discussion or action.

We need Shriners and the public to be more aware of the Softball Tournament coming in April. One problem seemed to be WE didn't know the answers so Merv offered to assure James Hinojosa, Chairman, would be present at our January meeting. If we are aware of the answers we can more easily promote the event.

IHOP will be March 7th. Doc stated he has 3500 Burn Awareness books already and is waiting for "more" to come. He needs 8000 to send to Colorado Springs schools to promote IHOP Day. Alamosa and Canon City stores will be "on their own" for the day as travel to those stores by the seated potentate (as all in the past have visited all the IHOPs during the day) is prohibitive due to mileage. Doc will still assist in any way possible and we will promote it including those stores, but visits are doubtful.

There will be television at the Fountain IHOP, Dick Smith will ramrod the Alamosa people and Dick Mills will oversee Canon City. Merv volunteered to take the North Pueblo store again and will attempt to get the newspaper to shoot a photo or two there. Trinidad has agreed to take the South Pueblo store but will, again, need Pueblo to close it so their members can attend the regularly scheduled Blue Lodge meeting that evening.

Tree Tags, explaining simple Christmas tree safety, are late arriving but will be stockpiled for next year with the thought of giving them to tree sales points for dispersal with each tree.

We were visited momentarily by First Ceremonial Master Elect Larry Weed and his daughter Kimberly who were having breakfast in the restaurant.

If you have an "agenda item" for an upcoming meeting, please, advise Dick Mills who seems to be the writer of such agendas for the meetings. Give him the item you wish to discuss and an approximate time if it is over just a few minutes.

Glenda stated the article about the Florence Parade re-creation(and the possibility of a cameo for the Shrine in the upcoming movie "Our Souls at Night" with Robert Redford and Jane Fonda) which appeared in the December-January Dust will be sent to Imperial for possible inclusion in an upcoming issue of the Imperial magazine Shriener. Imperial email for this will be located by IS Burr and sent to her.

Our Chairman Don Hamilton arrived after an unplanned trip to Pueblo (for this meeting). We will be sure to advise him of the venue in the future.

After some hunting, the email address for Imperial Public Relations was located and given to Glenda to send the article.

Open discussion of several short topics and more on IHOP was held. Our Mission Statement was again brought up and tabled until January.

Discussion on the "Heart of Colorado" radio spot on KCSJ, a Saturday and Sunday talk show, was held.

Next meeting will be January 10th at the Pueblo North IHOP. The meeting was closed by Chairman Hamilton at 11:00 a.m.

Sec. ProTem
Glenda Terrill